

Zelma Long

13700 Chalk Hill Road, Healdsburg, CA 95448 Ph: 707-431-8274 - Fax: 707-433-5563

At Present:

Owner, Zelphi Wines, Healdsburg, California

Sibyl Wines, Germany

Simunye Wines and Vilafonte Vineyards, South Africa

Owner, Winemaker, Long Vineyards, Napa Valley, California

Established 1977.

Owner, Zelma Long Wines, Consultancy, Healdsburg, California

Clients in: Sonoma, Napa, Oregon, Washington, Israel, South Africa

Past:

VP Business Development, Chandon Estates 1997-1999

CEO, Simi Winery 1989 – 1996

(Chandon and Simi Winery were subsidiaries of Moet Hennessey of LVMH –

Louis Vuitton Moet Hennessey, French owned luxury conglomerate)

Winemaker, Simi Winery, 1979 – 1988

Chief Enologist, Robert Mondavi Winery, 1973 – 1979

Enologist, Robert Mondavi Winery, 1970 – 1972

Education:

B.S., major in General Science, minor in Nutrition, Oregon State University, 1965

Master's studies, UC Davis Dept. of Enology and Viticulture, 1968 – 70

Stanford Executive Program, Summer 1988

Leadership Activities:

Founding President American Vineyard Foundation

Chair of AVERN (American Viticultural and Enology Research Network)

Organizing Committee 1996, 1997, 1998

American Vintners Association Executive Committee

Founding President, Alexander Valley Winegrowers

Founding member, North Coast Viticultural Research Group

American Society of Enology and Viticulture – Board

International Women's Forum – member and Local Board

Honors:

American Institute of Wine and Food: First Wine and Food Achievement Award, 1989

California Wine Pioneer, Wine Spectator Foundation, 1993

Woman of the Year, Roundtable for Women in Food Service, 1994

MASI International Award, 1994

Woman of the Year, Women for Wine Sense, 1995

James Beard Hall of Fame, 1996

James Beard Wine & Spirits Professional of the Year, 1997

Oregon State University Alumni Award, 2001

University of California, Davis

UCD Medical Leadership Committee, 1998

UCD Foundation Trustee, 1994 - 1997

UCD Enology and Viticulture Advisory Committee – a decade

UC System Chancellor's Business/Higher Education Forum 1994 – 1996

UC External Research Advisory Board, 2003 - 6

Other interests and personal projects

Collector - Buddhist and Tibetan art

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Asian art and culture
African art and culture
Hiking and camping
Gardening
Bird watching