vilafonté

Curriculum Vitae

Michael S. Ratcliffe
Warwick Wine Estate
P.O.Box 2
Elsenburg
7607
Phone: 021-8844410
Fax: 021-8844025
Email: mike@warwickwine.co.za

1991	Engineer on the South African Navy Flagship, SAS Drakensberg.
1992-5	Bachelor of Economics. Major subjects: Economics and Industrial Psychology. University of Stellenbosch.
1994	Cape Wine Academy graduate
1996	Graduated as International Yachtmaster (offshore)
1999	Post-Graduate Diploma in Wine Business, University of Adelaide, Australia
1999-	Managing Director of Warwick Wine Estate

- Managing Director of Warwick Wine Estate, Stellenbosch www.warwickwine.com
- Managing Director of Vilafonté Vineyards – the first South African/American luxury winemaking joint venture. www.vilafonte.com
- Deputy Chairman of the South African Wine Industry Trust. SAWIT www.sawit.co.za
- Chariman of the South Africa/USA Foundation – a non-profit foundation based in Washington DC.
- Chairman of the Special Purpose Vehicle on Black Economic Empowerment of the South African Wine Industry Trust.
- Director and EXCO member on the board of WOSA (Wines of South Africa) www.wosa.co.za
- Director on the board of BUSCO, the business arm of the Wine Industry Trust. (SAWIT)
- Founder member of the Marketing Committee of the *Stellenbosch Wine Routes*
- Founder member of the *Wine Tourism Forum* in conjunction with South African Tourism SATOUR and Cape Town Tourism.
- Founder and co-ordinator of *Rootstock*, an active industry group for young people in the wine industry active since March 1999.
- Founder member of the *Cape Blend* committee of the Pinotage Association
- Founder member and convener of the Veritas Cabernet Franc Working group.
- Marketing lecturer in *Wine Business* and *Wine Tourism* for the Cape Wine Academy and the University of Cape Town UCT Graduate School of Business.
- Member of the SAWIT (South African Wine Industry Trust) Task group on BEE (Black economic empowerment)
- Chairman of the 'Simonsberg' Appellation activities of the Stellenbosch Wine Route.
- Member of the Jury of the OIV 'Great International Wine awards', *Mundus Vini* , Pfalz, Germany. 2001-5

"The Ratcliffe family have owned the magnificent Warwick Estate in Stellenbosch since 1964. Stan & Norma Ratcliffe have been successfully running the Estate since this time. Mike Ratcliffe, the next generation at Warwick, took over the reigns at the end of 1999 and has been Managing Director ever since. Mike has a background in business studies and completed his formal education with a graduate diploma in Wine Marketing from the University of Adelaide in Australia. Mike was the first non-Australian student to ever receive this qualification. Warwick has become a very international winery in the past decade and Mike has been instrumental in upholding the family philosophy of 'Quality without compromise'. This philosophy is a central pillar on which the success of Warwick has been built."