

# vilafonté

Zelma Long CV

## At Present:

Owner, Zelphi Wines, Healdsburg, California  
Vilafonte Vineyards, South Africa  
Owner, Winemaker, Long Vineyards, Napa Valley, California, established 1977.  
Owner, Zelma Long Wines, Consultancy, Healdsburg, California  
Clients in: Sonoma, Napa, Oregon, Washington, Israel, South Africa

## Past:

VP Business Development, Chandon Estates 1997-1999  
CEO, Simi Winery 1989 – 1996  
Chandon and Simi Winery were subsidiaries of Moët Hennessey of LVMH –  
Louis Vuitton Moët Hennessey, French owned luxury conglomerate  
Winemaker, Simi Winery, 1979 – 1988  
Chief Enologist, Robert Mondavi Winery, 1973 – 1979  
Enologist, Robert Mondavi Winery, 1970 – 1972

## Education:

B.S., major in General Science, minor in Nutrition, Oregon State University, 1965  
Master's studies, UC Davis Dept. of Enology and Viticulture, 1968 – 70  
Stanford Executive Program, Summer 1988

## Leadership Activities:

Founding President American Vineyard Foundation  
Chair of AVERN (American Viticultural and Enology Research Network)  
Organizing Committee 1996, 1997, 1998  
American Vintners Association Executive Committee  
Founding President, Alexander Valley Winegrowers  
Founding member, North Coast Viticultural Research Group  
American Society of Enology and Viticulture – Board  
International Women's Forum – member and Local Board

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## Honors:

American Institute of Wine and Food: First Wine and Food Achievement Award, 1989

California Wine Pioneer, Wine Spectator Foundation, 1993

Woman of the Year, Roundtable for Women in Food Service, 1994

MASI International Award, 1994

Woman of the Year, Women for Wine Sense, 1995

James Beard Hall of Fame, 1996

James Beard Wine & Spirits Professional of the Year, 1997

Oregon State University Alumni Award, 2001

## **2009 Honors**

Selected by the University of California, Davis, Alumni Association for an Outstanding Achievement award. January 2009. One of only 6 awarded this year.

American Society of Enology and Viticulture Annual Merit Award. One awarded selected each year. June 2009

California State Fair Vintner Life Time Achievement Award: July 2009

American Wine Society Annual Merit Award Winner. November 2009

Announcement of upcoming induction into the CIA (Culinary Institute of America) Vintner Hall of Fame - one of 5 inductees in November 2009. Induction to be held March 2010

## University of California, Davis

UCD Medical Leadership Committee, 1998

UCD Foundation Trustee, 1994 - 1997

UCD Enology and Viticulture Advisory Committee - a decade

UC System Chancellor's Business/Higher Education Forum 1994 - 1996

UC External Research Advisory Board, 2003 - 6

## Other interests and personal projects

Collector - Buddhist and Tibetan art

Asian art and culture

African art and culture

Hiking and camping

Gardening

Bird watching